

# Professional Scrum Product Owner



A Professional Scrum training course created by Ken Schwaber and Scrum.org

Professional Scrum Product Owner™ (PSPO) is a hands-on, activity-based course where students explore [Professional Scrum](#) and develop an understanding of the critical role that the Product Owner plays on the Scrum Team. Throughout the class, students learn a number of Product Ownership practices that they can use once they leave the classroom while also receiving an introduction to Agile Product Management.

The course also includes a free attempt at the globally recognized Professional Scrum Product Owner I (PSPO I) certification exam.

## Course Overview

There are many myths and misconceptions about the role of the Product Owner. The accountabilities of the Product Owner, however, go well beyond managing the Product Backlog and writing User Stories. The Product Owner is pivotal to bridging business strategy and product execution in order to help the Scrum Team create valuable products.

In this two day class\* students will develop and solidify their knowledge of the Scrum framework and the accountabilities of being a Product Owner through instruction and team-based exercises. Students learn techniques that they can use to help them overcome the challenges that are often encountered on a day-to-day basis. They will do this while learning better ways to work with the organization, stakeholders, customers and their team to provide greater value in the product being delivered.

View the different [Focus Areas](#) covered within this class and others.

\* When offered in-person, this course is generally delivered over two consecutive days. When offered as a Live Virtual Class, the course may be broken up into more, shorter days.

## Course Learning Objectives

- Increase business agility through the proper execution of the Product Owner role
- Recognize the value of a *product over project* mindset
- Learn how to bridge business strategy to product execution using Scrum
- Understand that the Product Owner is an Agile Product Manager
- Understand the Scrum Principles and Empiricism
- Understand the Product Owner accountabilities on the Scrum Team
- Learn how to align the team around the business strategy, product vision, Product Goal, and Sprint Goal
- Find ways to effectively communicate the business strategy, product vision, and Product Goal
- Learn techniques for Product Backlog Management, Release Management, and Forecasting
- Identify metrics that can be used to track value creation, and successful product delivery
- Discover techniques to interact with stakeholders, customers, and the members of the Scrum Team

## Who Should Attend



This course is appropriate for students in any industry where teams are working to solve complex problems. The Professional Scrum Product Owner course is for:

- Professionals interested in starting a career as a Product Owner
- Product Owners with some experience in the role that are looking to improve their understanding or fix their misconceptions of Scrum and the Product Owner role
- Scrum Masters wishing to be an effective coach to Product Owners will also find valuable insights in this course

While this course covers an introduction to the Scrum framework, it's primarily from the perspective of the Product Owner. Therefore, it's best if the students come to the course with an understanding of the fundamentals of Scrum, ideally as demonstrated by passing the Scrum Open.

## Assessment Certification

All participants completing the Professional Scrum Product Owner course receive a password to take the Professional Scrum Product Owner I (PSPO I) assessment. The industry-recognized PSPO I certification requires a minimum passing score of 85%. PSPO class participants who attempt the PSPO I assessment within 14 days of receiving their free password and do not score at least 85% will be granted a second attempt at no additional cost.

You are also entitled to a discount on the PSPO II assessment once passing PSPO I.

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## Why Scrum.org

Scrum.org training provides a hands-on, activity-based learning experience using a consistent set of materials around the world no matter which of our Professional Scrum Trainers (PSTs) is teaching the course. Each course explores real-world challenges to help students apply what they learn in their roles once back at work.

Each Scrum.org course is assigned 2 stewards who work with the PST community to crowdsource the maintenance of the courseware. The stewards are ultimately responsible for collecting input on the course materials, both those that exist and potentially additions to be made and provide updates as required.

On their path to becoming a PST, they must have several years of Scrum experience. Once PST candidates apply, they then go through an extensive process that includes: interviews, validation of knowledge, training, peer reviews and more.

PSTs bring their own style and experiences with a consistent delivery of Scrum.org training around the world, so you know each course we teach is aligned with Professional Scrum, and all of your teammates are learning from the same course materials.

Find out more about [what makes Scrum.org different](#).

