

# Professional Scrum Product Backlog Management Skills™



A Professional Scrum training course created by Ken Schwaber and Scrum.org

The Product Backlog is an emergent, ordered list of what is needed to improve the product. It is the single source of work undertaken by the Scrum Team. It changes constantly and requires a Product Owner to meticulously consider many options before ordering it.

Professional Scrum Product Backlog Management Skills™ is an interactive course designed to help Scrum practitioners improve their ability to manage all aspects of the Product Backlog and stakeholder communication.

## Course Overview

In this one-day\* skills-building course, participants will learn how to best manage a Product Backlog that clearly expresses your future vision of your product and brings transparency to what is most valuable for the Scrum Team to work on. You'll learn which Product Backlog Item attributes you should capture and methods you can use to order the Product Backlog.

## Course Agenda

- Understand your stakeholders
- Defining your product backlog
- Product Backlog refinement
- Creating transparency

\* When offered in-person, this course is generally delivered in one day. When offered as a Live Virtual Class, the course may be broken up into more, shorter days.

## Course Learning Objectives

By the end of this workshop you will be able to define your Product, the Product Goals you're investing in, and the Product Backlog Items that will achieve the value you're seeking. Join us and bring order to your Product Backlog.

- Apply practical techniques to create, refine, and order your Product Backlog
- Identify and effectively communicate with stakeholders
- Capture your stakeholder's needs on a Product Backlog
- Find better ways to make your Product Backlog more transparent
- Use empiricism as a competitive advantage



## Who Should Attend

This course is appropriate for students who are currently working as a Product Owner and are looking for practical ways to manage their Stakeholders and Product Backlog. The Product Backlog Management course is for:

- Professionals interested in learning essential Product Owner practices
- Product Owners looking to better understand their customers and stakeholders
- Scrum Masters wishing to be an effective coach to Product Owners will also find valuable insights in this course
- Product Managers and Business Analysts looking to improve their Product Backlog management skills

## Professional Scrum Certification

All participants completing the Professional Scrum Product Backlog Management Skills course will receive a password to attempt the Professional Scrum Product Backlog Management Skills assessment. PSPBMS class participants who attempt the PSPBMS assessment within 14 days of the class and do not score at least 85% will be granted a 2nd attempt at no additional cost.

## Why Scrum.org

Scrum.org training provides a hands-on, activity-based learning experience using a consistent set of materials around the world no matter which of our Professional Scrum Trainers (PSTs) is teaching the course. Each course explores real-world challenges to help students apply what they learn in their roles once back at work.

On their path to becoming a PST, they must have several years of Scrum experience. Once PST candidates apply, they then go through an extensive process that includes: interviews, validation of knowledge, training, peer reviews and more.

PSTs bring their own style and experiences with a consistent delivery of Scrum.org training around the world, so you know each course we teach is aligned with Professional Scrum, and all of your teammates are learning from the same course materials.

Find out more about what makes Scrum.org different.